

Enhanced Images Freelance Web Design
WEB SITE BUILDER QUESTIONS
Freelance Web Site Builder

Name:

Position:

Business Name:

Address:

Email:

Phone:

Cell:

Current Web Site:

Other web sites in your industry that impress you:

Which web site do you want to model your web site after?

Current Problems – Areas that I can help you solve

1. What problems do you have right now?
2. What is going on right now that I need to know?
3. What issues do you have?
4. What concerns do you have?
5. Is there anything with your business in general that you are having problems with?
6. Is there anything with your current web site that you aren't happy with?

7. Are you getting enough sales?

a. Why do you think that is?

b. When did sales stop?

c. What is the reason that sales have slowed down?

d. What could possibly help with sales?

e. Are you getting sales from you web site? Advertisements?

New Web Site – Areas I can put into the project that will add to the web site

1. Try to identify where a good web site can solve or help with issues.
2. Identify what stuff is out of control in a good web site.
3. What are your goals?
4. What are you trying to achieve in the future?
5. What are you working on right now?

6. What would you like to see that will get results?

7. What features would you like in your web site?

8. Anything else I need to know?